

## **KUALA TANJUNG INDUSTRIAL ESTATE**

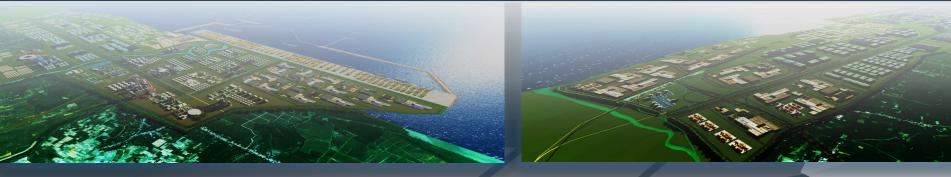
North Sumatera, INDONESIA

PT PRIMA PENGEMBANGAN KAWASAN A Subsidiary Company of PT Pelabuhan Indonesia I (Persero)

# WELCOME TO KTIE



Kuala Tanjung Industrial Estate as supporting infrastructure for International Hub Port Kuala Tanjung



Kuala Tanjung Industrial Estate is managed by PT Prima Pengembangan Kawasan as a subsidiary of PT Pelabuhan Indonesia I (Persero)

- 1 Fully integrated with Kuala Tanjung International Hub Port to optimize the economic impact of the region & reducing the total logistic cost.
  - Well developed land connectivity & in the proximity of the Mallaca Straits which allows global network.
  - 3 Fully supported by national & local government
- 4 Developed with international standards, smart & in harmony with environment

## THE DEVELOPMENT CONCEPT "INTEGRATED ONE STOP SERVICE"

Integrated Port and Logistic Concept
Existing Condition





Long time and high logistic cost









Shipping Line Warehouse/Depo



Integrated with Industrial Estate Condition





Lower logistic time and cost

Connected and integrated with transportation facilities, especially supporting roads



## **OUR SERVICES**

1 Land Lease and Management Services

05 Logistics Activities

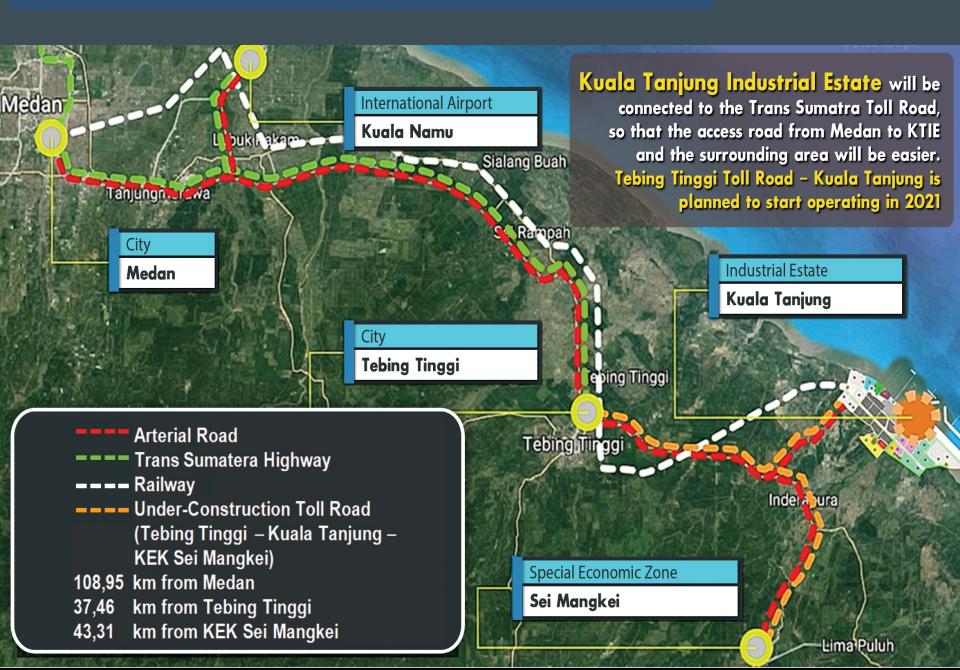
- 102 Industrial Estate Development and Management Services
- ()6 Waste Water Treatment Plant Services

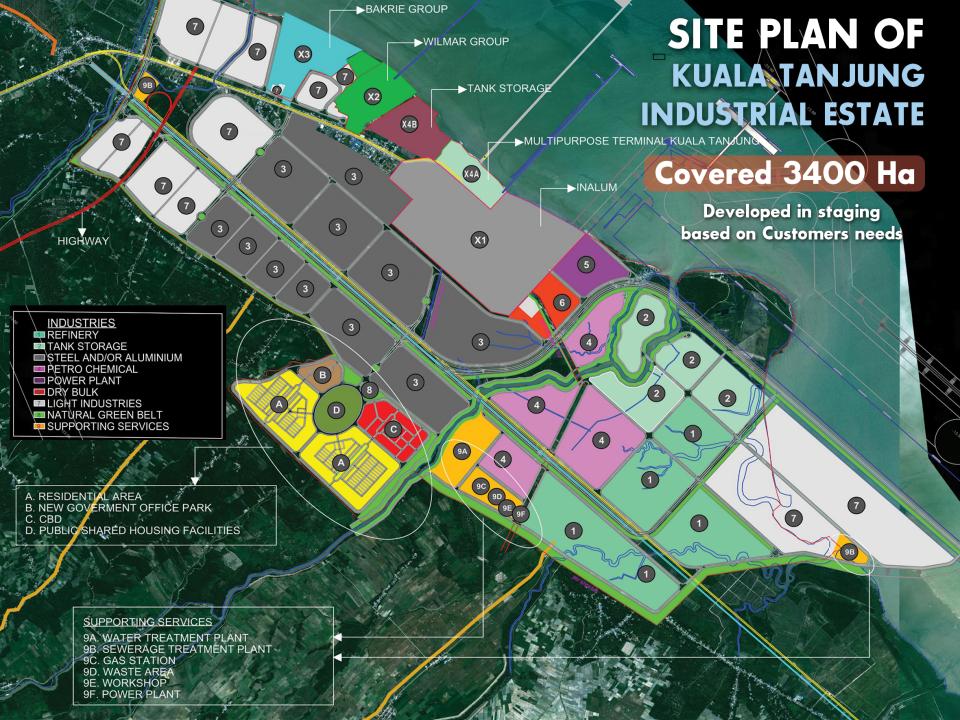
O3 Consultant for Operation and Maintenance Management of Industrial Estate

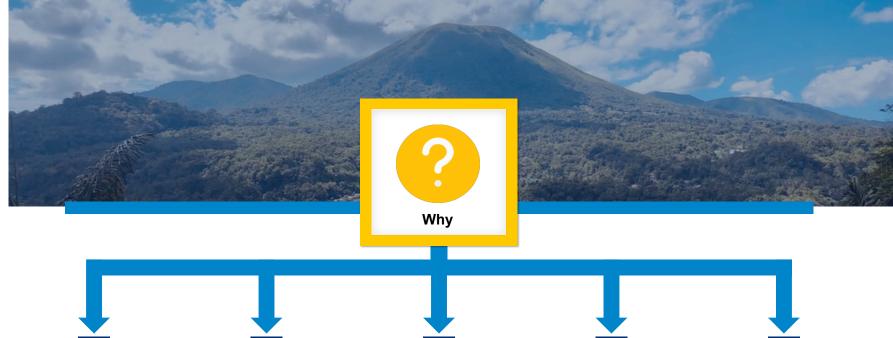
Provision of Electricity, Telephone, and Other Facilities dealing with Industrial Estate

04 Water Treatment Plant Services

#### CONNECTIVITY







#### Its strategic location

- Its proximality with the Mallaca Straits
- It has natural water depth up to 23 mLWS
- It has large space to develop
- It has exisiting industries, alumunium and palm oil



## Abundant of Plantations

- Strong palm oil and rubber hinterlands
- Other agricultural products are adding more volume



## Strong government support

- National Priority Projects
- One of the key industrial estate to be developed outside Java
- As west Indonesian hub



## Availability of human resource

- It has abundant cheap and low skilled labor which is suitable for manufacturing
- Productive ages are dominated
- High skilled labor can easily travel to Kuala Tanjung



## Intergrated with deep sea port and other infrastructures

- Supported by decent deep sea port
- Connected with hinterland access
- Gas and electricity access are provided

## **SEGMENT TARGET & VALUE PROPOSITION**



#### **ALUMINIUM**

- > Pure aluminium could be used directly for different industries
- > Inalum is the major producer of alumunium raw materials which is Ingot
- > Trade flow will increase because of development, leading to higher GDP



#### PALM OIL FINAL PRODUCTS

- The final product used by multiple industries such as fertilizer, oil, paper and wood products
- More than 150 products resulted from palm oil will give significant impact to economy



#### RUBBER PRODUCTS

- High attractiveness due to underdeveloped downstream and high demand both global and Indonesia especially industrial rubber
- Rubber products are highly used in various kind of industries



#### **IRON & STEEL**

- > Existed aluminium facilities in the region
- > High demand of iron and steel products
- Access to raw materials from Kalimantan or nearby import



#### CEMENT

- Indonesia cement demand expected to highly increase in average to 10%
- Rebound cement demand in industrialized market such as US & western further spur sales



## **AUTO PARTS & ACCESSORIES**

- > High integration with various industries such as rubber, plastic, textile, chemical, aluminium and iron steel
- > Labor intensive process; high employment opportunities



#### PROCESSED FOODS

- Large access and supply to livestock, plantation, and fisheries
- > Limited of F&B downstream industries in the province and Sumatra yet high growth of demand, will create sizeable amount of market



#### **TIRES**

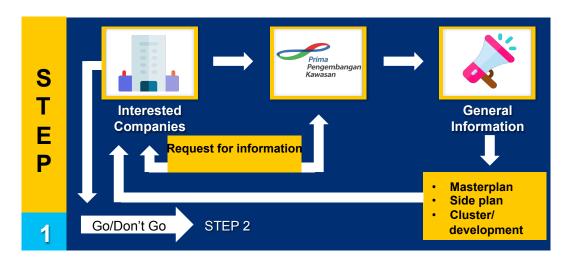
- > Tire manufacturing listed as one of labor-intensive industry
- High integration with natural rubber, synthetic, chemical, plastic and recycling industries

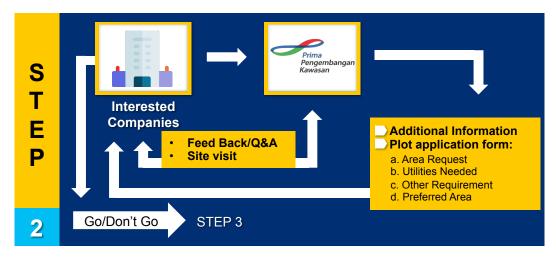


#### **FOOTWEAR**

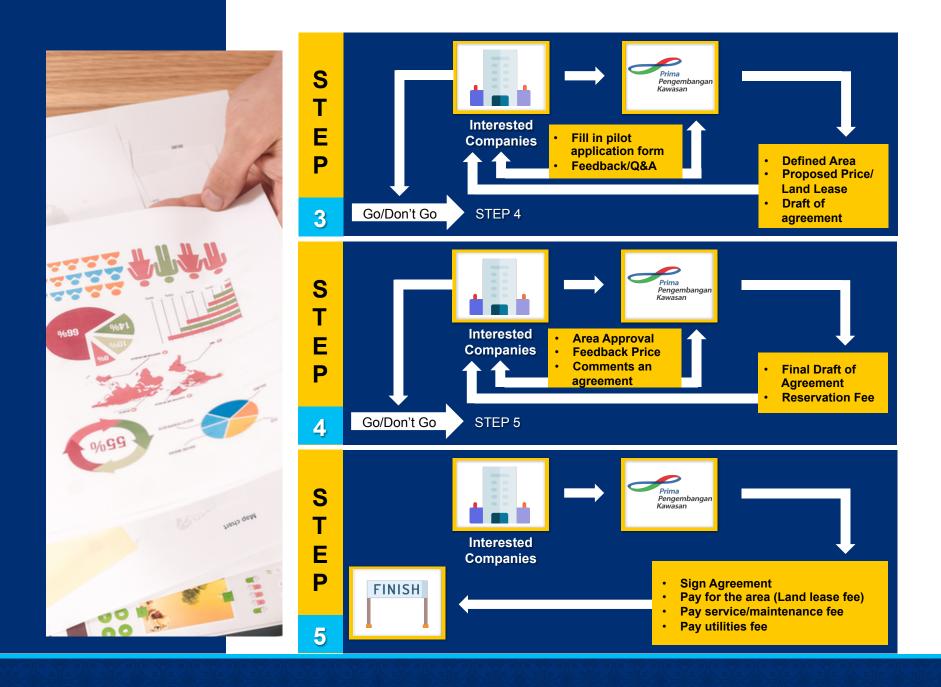
- One of the Indonesia laborintensive industry reaching to 4.2% from total manufacture worker
- Footwear industry gives significant impact to Indonesian export

### How to Invest in our area











## THANK YOU

## **CONTACT US**



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**KTindustrialestate** 







Pengembangan Kawasan